

BANGALORE INSTITUTE OF MANAGEMENT SCIENCE AND RESEARCH





Affiliation & Approvals













MBA Hybrid e MBA PGCET CODE: B090MB

Master of **Business** Administration

2 YEAR FULL TIME PROGRAMME

Eligibility - ANY DEGREE

An ISO 9001:2015 Certified Institute

Contact Us

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- www.bangaloreinstitutions.in

@ Yelahanka - Bengaluru



BENGALURU NORTH UNIVERSITY

Master of **Business Administration**

Dual Specialization, Fulltime Regular Programme

- * Finance
- Human Resource Management
- Marketing Management
- Entrepreneurship
- Hospital Management

- **Data Analytics**
- Startups and SMEs
- **Business Analytics**
- International Business
- Health Care Management
- Banking Finance and Insurance
- Logistics and Supply Chain Management



STRUCTURE OF THE PROGRAMME



Foundational Courses

- Financial Accounting
- Managerial Economics
- Marketing Management
- Organizational Behavior
- Optimization
- Statistical Methods for decision making



Functional



Professional Courses

- Common curriculum
- Preparation for Leadership Roles
- Customization and Specialization
- Global Perspective
- Quantitative Skills
- Critical Thinking
- Teamwork and Collaboration
- Ethical and Legal Consideration



Experiential Learning

- Real-World Application
- Diverse Learning Activities
- Reflective Learning
- Networking
- Resume Enhancement
- Career Readiness
- Personal Growth



Professional Elective Capstone Courses

- Specialized Focus
- Applied Learning
- Integration of Skills
- Preparation for **Future Roles**

Your Journey Towards The Best Leader And Entrepreneur



BANGALORE INSTITUTE OF MANAGEMENT SCIENCE AND RESEARCH

MBA & Hybrid e MBA

4+ Value Added Certifications

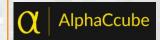
- Pre- Placement Training Programmes
- Business Communication Skills & Soft Skills Programmes
- Digital Marketing
- Business & Data Analytics
- Total Quality Management
- Advanced Microsoft Office Tools

IN ASSOCIATION











Career Kickstart Programmes

- Outbound Learning
- Industrial Visits
- Mentorship Programme with Corporate Experts
- Business & Academic Events & Activities
- Internship Opportunities
- Entrepreneurship & Business Personalities Guest Sessions

Hostel Facilities

- Wi-fi Facility
- Food
- RO & UV Drinking Water Facilities
- Nearby Banking Facilities
- Attached Bathrooms
- Cleaning & Maintenance
- Parking Facilities
- Laundry Facilities

Separate
Boys & Girls
Hostel

PROGRAMME HIGHLIGHTS













BANGALORE INSTITUTE OF MANAGEMENT SCIENCE AND RESEARCH



Approved by AICTE, New Delhi, India | Recognised by Govt. of Karnataka | Affiliated to Bengaluru North University

BIMSR CAMPUS LAYOUT

